

# Attacking Material Quality Issues Head-on



Carl Douglas – [QualityTLC.com](http://QualityTLC.com)

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# Learning Objectives

- In this session you will:
  - Learn to use the **Supply Improvement Program (SIP)** to attack and fix process, service, and material issues
  - Manage four business pillars – **Quality, Technology, Logistics, and Cost** – to achieve sustainable solutions
  - **Identify the most significant causes** of customer dissatisfaction
  - **Win support** from your leadership and supplier to resolve issues



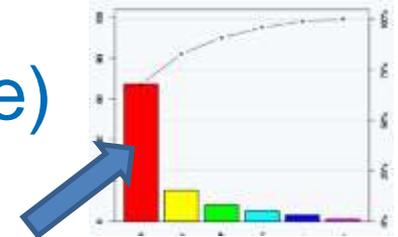


# So Many Problems

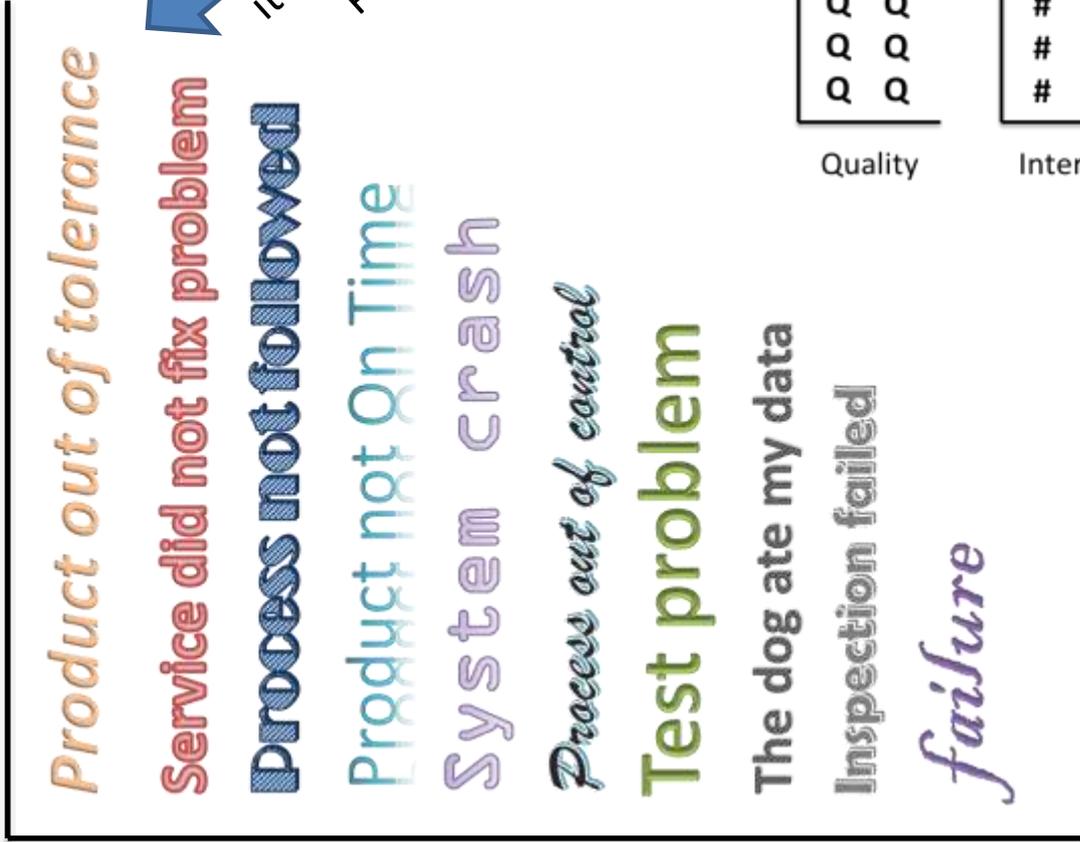
“You must choose, but choose wisely”

*Indiana Jones and the Last Crusade*

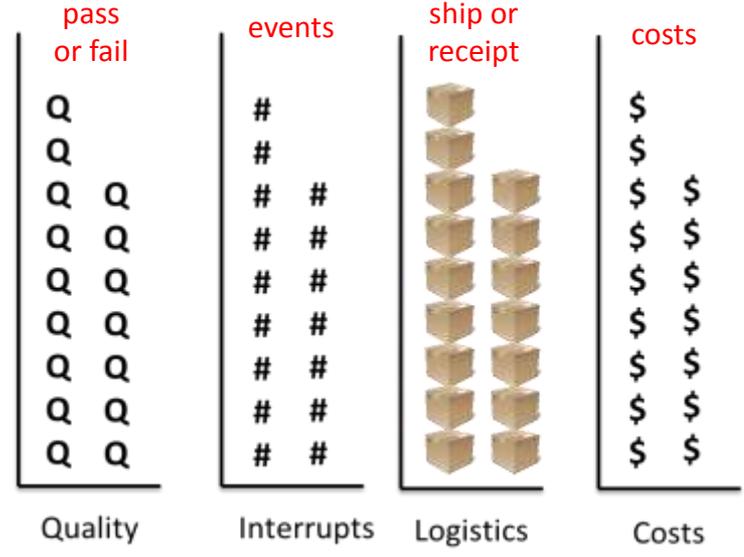
- Problem selection can be hazardous
- You will be asked to solve one problem over another to help one group or another; Sales, Purchasing, Production
- Let data be your guide to optimize
- Focus on your 80s (the 80/20 rule)



Use the 80/20 rule



The obvious choice; it's highest on Pareto



Any one dimension sort criteria is sub-optimized.

# Collect & Review Information

Before deciding on what to resolve;

- Collect your **QTLiC** data
  - **Quality**: the acceptance percentage rate
  - **Technology**: the standards to meet/exceed
  - **Logistics**: the On Time Delivery rate
  - **Interruptions (i)**: number of **Q** and **L** failures
  - **Cost**: amount spent on failure recovery



# What's the Problem?

- Define the issue with data and facts
- Use these four pillars
  - **Quality**: what expectation was not met?
  - **Technology**: based on which specification, drawing, process, agreement?
  - **Logistics**: where, when, package?
  - **Cost**: actual labor/material to make it right.

# Prioritize & Select

Which issue, when corrected, will add the most value? Use the **BRAIN** to choose:

- **B**est return on investment
- **R**esolves a customer issue
- **A** quick win to build confidence
- **I**mproves efficiency and effectiveness
- **N**o sub-optimization



# 2 Key Performance Indicators

- Performance
  - A measure of how well the desired result is being achieved
  - Pillars: Quality, Technology and Logistics  
*(technology is used to know desired condition)*
- Pain
  - A measure of costly unintended outcomes while attempting to perform to expectation
  - Pillar: Cost

# Performance

Performance is having the solution at the right place at the right time in the expected condition.

- Quality Acceptance Rate (QAR) is the % of material/service processed correctly
- On Time Delivery (OTD) rate is the % of receipts delivered on time.

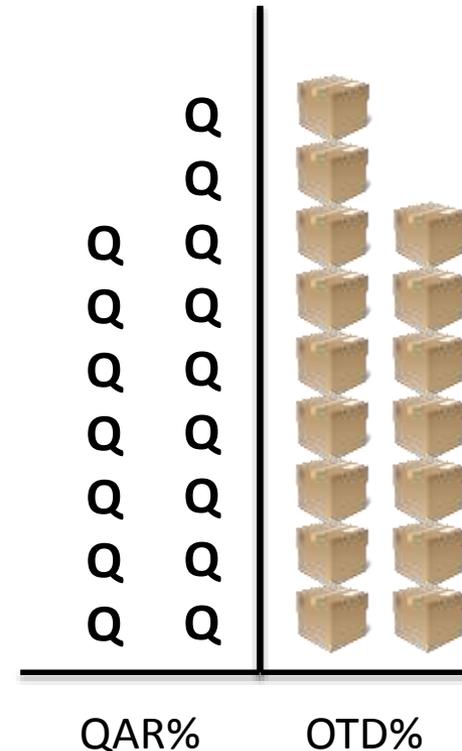
# Performance Indicator

## Performance KPI

- Quality: Acceptance Rate (% QAR)
- Logistics: Delivery Rate (% OTD)
- $\text{Quality}\% * \text{Logistic}\% = \text{Performance}\%$ 
  - Is what was expected done correctly? If not – we cannot give credit for being on time (OTD).
  - Was it completed/delivered on time? If not – we cannot give credit for being correct.
  - Acceptable is on time in the expected condition.

# Performance In Two Dimensions

Combines  
Quality Acceptance  
Rate (QAR%)  
with  
Logistics On Time  
Delivery Rate  
(OTD%)



# Performance Rate & Rank

$$\text{Performance} = \text{QAR} \times \text{OTD}$$

At the right place,  
at the right time,  
in the expected condition.

Performance	OTD rate	Quality rate
0.5	25.0	25.0
	>95%	>98%
At the right place in the expected condition	% of receipts delivered on time	% good material accepted / processed
Performance	OTD rate	Quality rate
0.4%	3	13.0%
5.7%	11.0%	51.9%
15.0%	29.5%	50.7%
5.0%	73.3%	6.8%
8.8%	14.3%	61.1%
9.0%	97.8%	9.2%
12.1%	50.3%	24.1%
13.6%	95.8%	14.2%
25.4%	59.9%	42.4%
30.9%	86.6%	35.7%
18.1%	35.9%	50.5%
100.0%	100.0%	100.0%
3.5%	4.8%	73.0%
35.2%	38.9%	90.5%
79.9%	94.6%	84.5%
94.1%	95.7%	98.3%

# Pain

Pain is the unexpected burden and tax of correcting an undesired condition.

- **Cost of Pain (CoP)** are the expenses incurred in labor and materials to correct the issue and return to standard
- **Interruption (i)** are the number of events when QAR or OTD were not achieved

# Pain Indicator

## Pain KPI

- Cost: Labor / Material drain in dollar\$
- Interruptions: Occurrence count #
- Cost x Interruptions = Pain\$
  - Interruptions are not created equal.
  - 1,000 interrupts @ \$10 cost or 1 interrupt @ \$10,000 will show as equal.
  - Weighting is applied to what is more important to your business.

# Pain in Two Dimensions

Combines  
Cost (\$)  
with  
Interrupts (#)

	#	\$	
	#	\$	
#	#	\$	\$
#	#	\$	\$
#	#	\$	\$
#	#	\$	\$
#	#	\$	\$
#	#	\$	\$
#	#	\$	\$

Interrupts      Costs

# Pain Rate & Rank

$$\text{Pain} = \frac{\text{COP} \times i}{(*\text{factor})}$$

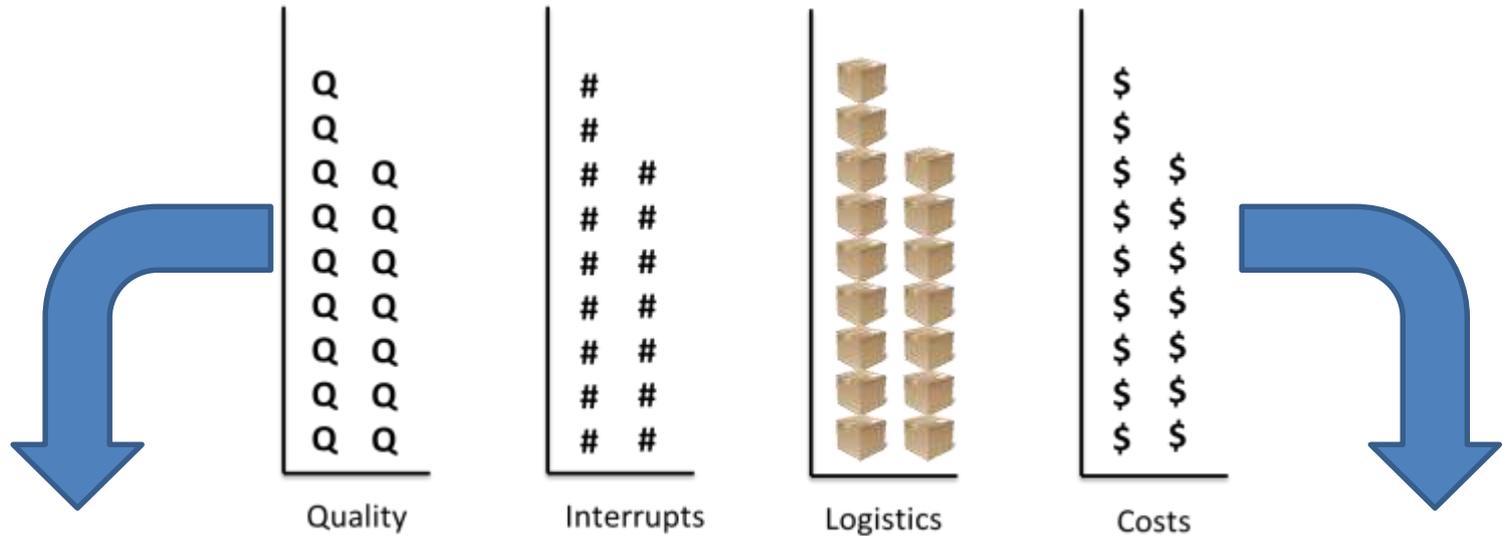
The unexpected burden and “tax” of correcting an undesired condition



\* In this case the factor is 1,000; adjust to keep value legible

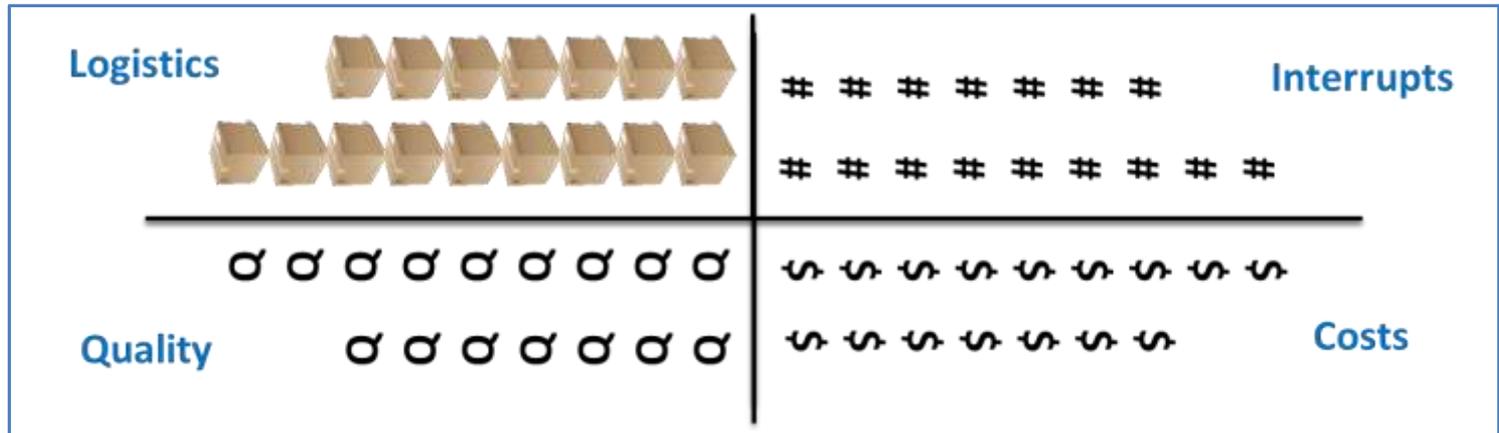
Pain	Interuption	COP
0.5	25.0	25.0
	<2	<\$5,000
Cost of Disruptions	Count of all supplier issues	Direct labor hours and materials cost to resolve issue
Pain	Interuption	COP
1231	93	\$13,238
982	80	\$12,269
609	90	\$6,763
565	60	\$9,468
550	59	\$9,247
480	47	\$10,125
473	65	\$7,247
440	40	\$10,917
421	46	\$9,234
368	36	\$10,120
316	26	\$12,325
176	37	\$4,728
132	17	\$7,663
18	4	\$4,279
16	2	\$6,761
8	3	\$2,574

# Multi-Dimensional Process Thinking

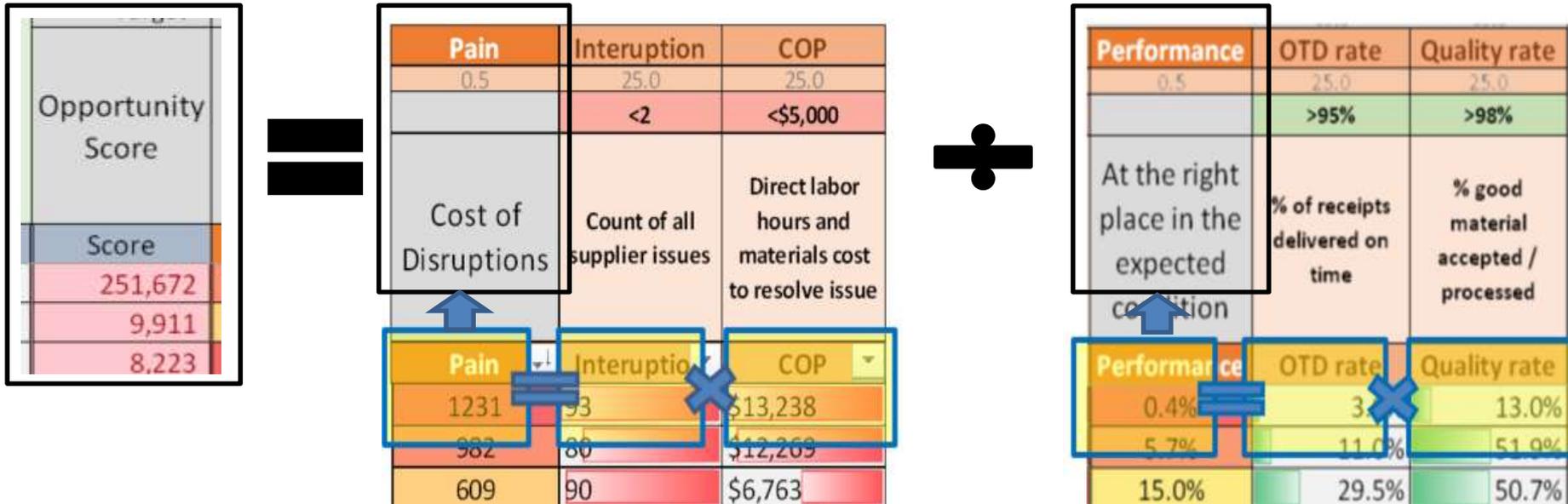


## Performance

## Pain



# Putting It All Together...



... to quickly identify the best *opportunity* for improvement and knowing the negative affects upon your business. **Enables gaining support.**

# Problem Statement

- Use QTLC data to define the problem
- Be SMART with your definition
- Include in your statement a 'from' what condition and a 'to' desired condition
- Use qualitative and/or quantitative measure in the condition

# Identifying the Best Opportunity

Program Manager: **Carl Douglas**

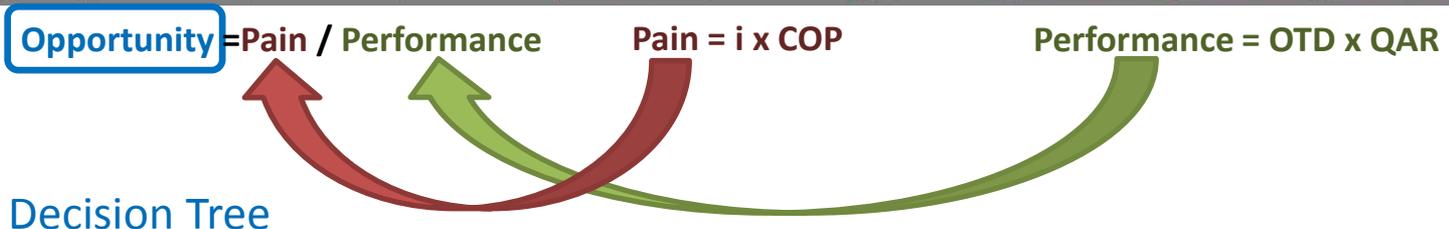
## Course of Action

Data Range: Jan-Oct 2017  
 Range of Total Scores: 8 to 251672

Total Items Received: 468,537  
 Highlight Opportunity Scores above: 6000

The higher the score the greater the opportunity

Key Performance Indicators & Weighting										
KPI weight (100)	Pain	Interruption	COP	Performance	OTD rate	Quality rate				
Target	0.5	25.0	25.0	0.5	25.0	25.0	<2	<\$5,000	>95%	>98%
Opportunity Score	Cost of disruptions	Count of all supplier issues	Direct labor hours and materials cost to resolve issue	At the right place in the expected condition	% of receipts delivered on time	% good material accepted / processed				
Part#, Description, Supplier	Status	Prj Manager	Score	Pain	Interruption	COP	Performance	OTD rate	Quality rate	
123456; Plate, Mounting; ACME Global	Active	J. Croche	251,672	982	80	\$12,269	0.4%	3.0%	13.0%	
147963; Bearing, Linear, 1.25; Bearings R-US	Active	JP Getty	9,911	565	60	\$9,468	5.7%	11.0%	51.9%	
847629; Top Plate, AL; ACME Global	Initiated	A. Palmer	8,223	1231	93	\$13,238	15.0%	29.5%	50.7%	
53454, Trans., Pwr.; Discrete Electronics gmbh	Initiated	P. Revere	7,399	368	36	\$10,120	5.0%	73.3%	6.8%	
456981; Body, SST; ACME Global			6,941	609	90	\$6,763	8.8%	14.3%	61.1%	
147845; Bearing, Linear, 0.5; Bearings R-US	Active	R. Starr	6,107	550	59	\$9,247	9.0%	97.8%	9.2%	
M-9259; Base, F/T, Ti; Casting Call Foundry			3,472	421	46	\$9,234	12.1%	50.3%	24.1%	
P-752; Motor, 24v,Rev.;Black Box Discount Store			3,238	440	40	\$10,917	13.6%	95.8%	14.2%	
P-753; Motor, 12v,Rev.;Black Box Discount Store			1,865	473	65	\$7,247	25.4%	59.9%	42.4%	
L-8732.4; Part, Critical; NWAP foundry Company			1,020	316	26	\$12,325	30.9%	86.6%	35.7%	
L-7328.7; Part, Important; NWAP foundry Co.			969	176	37	\$4,728	18.1%	35.9%	50.5%	
M-1874.5; Feed-Thru, SST; New Age Machine			480	480	47	\$10,125	100.0%	100.0%	100.0%	
0872346; RES, small; Discrete Electronics gmbh			462	16	2	\$6,761	3.5%	4.8%	73.0%	
M-1893.5; Feed-Thru, Ti; New Age Maching			376	132	17	\$7,663	35.2%	38.9%	90.5%	
P-1234.5; Seal, Al; New Age Machining	Closed	A. Palmer	23	18	4	\$4,279	79.9%	94.6%	84.5%	
XR47G; Arm, Robot; iRobot manufacturing	Closed	P. Revere	8	8	3	\$2,574	94.1%	95.7%	98.3%	



A Good Decision Tree

# Win Support

- Use the **Performance** and **Pain** KPIs
- Rate and rank the issues
- Use the '**Course of Action**' for comparison of issues to define and easily win support
- Highlights the worst performers and the cost impact (tax) on the business
- Effective whether internal or external issue – undesired rework or dissatisfied customers

# Problem Solving

- Review key points to problem solving
  1. Define problem (*Pillars: QTLC*)
  2. Contain issue / triage
  3. Risk analysis (RA) (*Opportunity Score*)
  4. Root cause analysis (RCA)  
Determine/implement countermeasures
  5. Confirmation of countermeasure results
  6. Evaluate and adjust
  7. Close (after approver agrees resolved)



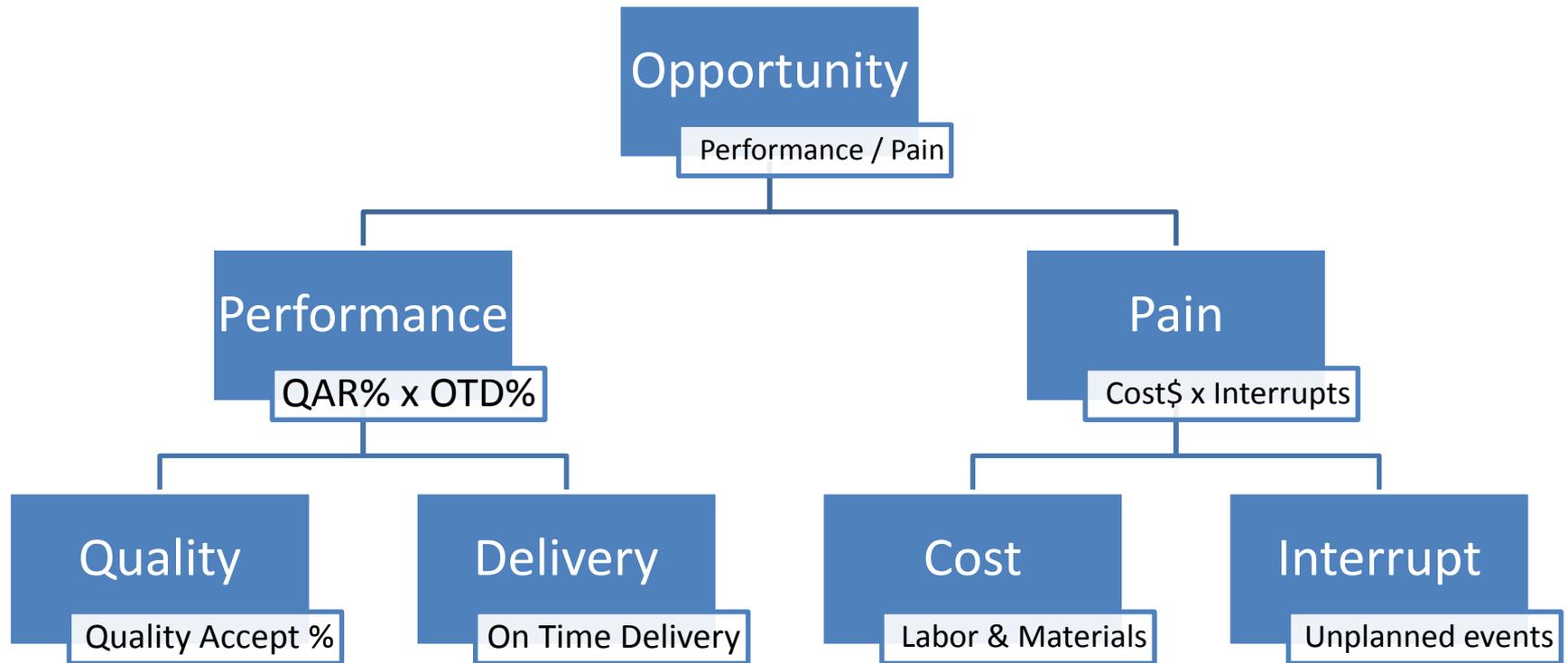
*There are many problem solving processes;  
select one you are familiar and comfortable using*

# Take-Aways

- From this session, you know how to:
  - Use this SIP to fix process, service, and material issues
  - Manage four business pillars to achieve sustainable solutions; Quality, Technology, Logistics, and Cost
  - Identify the most significant causes of customer dissatisfaction with 2 key KPIs
  - Use the Performance and Pain KPIs to identify Opportunities and win support



# Seize the Opportunity





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Use the **Supply Improvement Process (SIP)**  
to attack issues head on

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